Brazil Fazenda IP





Farm Information



Country: Brazil

Region: Carmo de Minas, Minas Gerais

Farm: Fazenda IP

Farm Size: 720 ha (300ha with coffee)

Producer: Luiz Paulo Dias Pereira

Altitude: 950 - 1.200 masl

It all started in 1967, when Isidro Pereira, father of Luiz Paulo, bought the farm. By that time, Luiz was still coursing his graduation in agricultural technics and livestock production. 5 years later father and son joined forces to run the farm together. In 1974, by Luiz Paulo's will, an expansion plan took place at Fazenda IP. More and more coffee seedlings were being planted while the agricultural land grew over 500%. Decades later, Luiz Paulo bought his first de-pulping machine and started studying new methods on coffee processing and the production of specialty coffees.

A bonus-paying policy took place as a motivation for all personnel involved in post-harvest tasks when a lot results on cups are rated over 80 points. Although, a cutback happens when serious defects appears on the cup tasting such as bad fermentations. At the same time, Luiz Paulo offers to the staff some guiding and explanations about the importance of quality processes in coffee growing. "Search for innovation in specialty coffee business must be constant and mandatory. Nowadays, no one can run a coffee farm in a sustainable way with coffees rating below 80 points in a cupping session", say Luiz.



Coffees

This coffee has a flavors of milk chocolate, caramel, almond and raisin.

Milk Chocolate

Caramel

Almond

Raisin

Variety: Yellow Bourbon

Processing: pulped natural



InterAmerican Coffee GmbH

Coffee Plaza | Am Sandtorpark 4 20457 Hamburg, Germany Phone +49 40 373 367 E-Mail: iac.hamburg@nkg.coffee

InterAmerican Coffee Schweiz

Bahnhofstrasse 22 CH-6300 Zug, Switzerland Phone +41 41 728 7286 E-Mail: iac.zug@nkg.coffee

InterAmerican Coffee Ltd.

59-61 Farringdon Road London EC1M 3JB, United Kingdom Phone +44 20 7796 2255 E-Mail: iac.london@nkg.coffee