

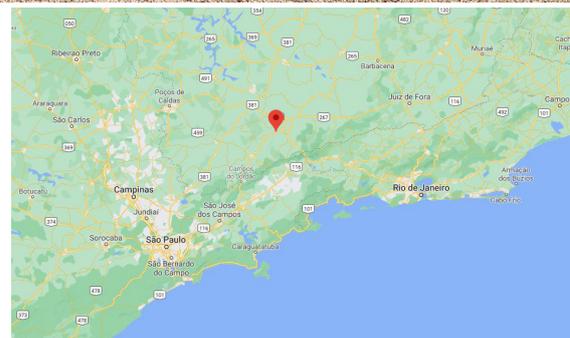
# Brazil Fazenda IP

InterAmerican  
**COFFEE**



## Farm Information

<b>Country:</b>	Brazil
<b>Region:</b>	Carmo de Minas, Minas Gerais
<b>Farm:</b>	Fazenda IP
<b>Farm Size:</b>	720 ha (300ha with coffee)
<b>Producer:</b>	Luiz Paulo Dias Pereira
<b>Altitude:</b>	950 - 1.200 masl



It all started in 1967, when Isidro Pereira, father of Luiz Paulo, bought the farm. By that time, Luiz was still coursing his graduation in agricultural technics and livestock production. 5 years later father and son joined forces to run the farm together. In 1974, by Luiz Paulo's will, an expansion plan took place at Fazenda IP. More and more coffee seedlings were being planted while the agricultural land grew over 500%. Decades later, Luiz Paulo bought his first de-pulping machine and started studying new methods on coffee processing and the production of specialty coffees. A bonus-paying policy took place as a motivation for all personnel involved in post-harvest tasks when a lot results on cups are rated over 80 points. Although, a cutback happens when serious defects appears on the cup tasting such as bad fermentations. At the same time, Luiz Paulo offers to the staff some guiding and explanations about the importance of quality processes in coffee growing. "Search for innovation in specialty coffee business must be constant and mandatory. Nowadays, no one can run a coffee farm in a sustainable way with coffees rating below 80 points in a cupping session", say Luiz.

## Coffees

This coffee has a flavors of milk chocolate, caramel, almond and raisin.

Milk Chocolate Caramel Almond Raisin

**Variety:** Yellow Bourbon

**Processing:** pulped natural



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